

KONFERENSIYALAR COM

ANJUMANLAR PLATFORMASI

**X RESPUBLIKA ILMIY-
AMALIY KONFERENSIYASI**

**YANGI DAVR ILM-
FANI: INSON UCHUN
INNOVATSION G'OYA
VA YECHIMLAR**

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KONFERENSIYASI MATERIALLARI**

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Mazkur to'plamda "Yangi davr ilm-fani: inson uchun innovatsion g'oya va yechimlar" mavzusidagi X Respublika ilmiy-amaliy konferensiyasi materiallari jamlangan. Nashrda respublikaning turli oliy ta'lim muassasalari, ilmiy markazlari va amaliyotchi mutaxassislari tomonidan tayyorlangan maqolalar o'rin olgan bo'lib, ular ijtimoiy-gumanitar, tabiiy, texnik va yuridik fanlarning dolzarb muammolari va ularning innovatsion yechimlariga bag'ishlangan.

Ushbu nashr ilmiy izlanuvchilar, oliy ta'lim o'qituvchilari, doktorantlar va soha mutaxassislari uchun foydali qo'llanma bo'lib xizmat qiladi.

Kalit so'zlar: ilmiy-amaliy konferensiya, innovatsion yondashuv, zamonaviy fan, fanlararo integratsiya, ilmiy-tadqiqot, nazariya va amaliyot, ilmiy hamkorlik.

Barcha huquqlar himoyalangan.

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FILOLOGIYA FANLARI

THE FUNCTIONAL ASPECT OF POLITICAL EUPHEMISMS IN DARI LANGUAGE
NEWSPAPER TEXTS**Begmatova Diloromkhan Azamkhanovna**

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Annotation. In today's globalization, there is an increasing need to replace harsh or offensive words on political topics with relatively milder words. This approach is widely used in mass media: important political and social events and information are covered in a neutral and "encased" manner. In addition, citizens in any society turn to the mass media for information. The article analyzes political euphemisms, the need to use politically correct words and topic groups in Dari language newspaper texts.

Keywords. euphemization, political euphemism, language of political communication.

DARI TILIDAGI GAZETA MATNLARIDA SIYOSIY EVFEMIZMLARNING
FUNKTSIONAL JIHLARI**Begmatova Dilorom A'zamxon qizi**

Toshkent davlat sharqshunoslik universiteti tayanch doktoranti

Annotatsiya. Bugungi globallashuv sharoitida siyosiy mavzulardagi keskin yoki haqoratli tuyuladigan so'zlarni nisbatan yumshoqroq so'zlar bilan almashtirishga ehtiyoj ortmoqda. Bunday yondashuv, avvalo, OAVda keng miqyosda qo'llaniladi: muhim siyosiy, ijtimoiy voqealar va ma'lumotlar neytral va "g'iloqlangan" tarzda yoritiladi. Qolaversa, har qanday jamiyatda fuqarolar yangiliklardan xabardor bo'lish istagida eng ko'p OAVga murojaat qiladi. Maqolada dariy tili gazeta matnlarida siyosiy evfemizmlar, politkorrekt so'zlardan foydalanish zarurati va mavzu guruhlarini tahlil qilinadi.

Kalit so'zlar: evfemizatsiya, siyosiy evfemizm, siyosiy kommunikatsiya tili

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It is known that the use of euphemisms in political speech is explained by several factors:

1) intercultural dialogue, maintaining friendly relations between countries, establishing mutual peace and trust; 2) manipulation of citizens by concealing undesirable facts and events; 3) prevention of conflicts that may arise during communication.

Nowadays, political euphemisms are important in the Dari language, because the language of political communication is one of the most dynamic aspects of any language. G.A. According to Zavarzina, the purpose of creating political euphemisms in the modern Russian language is to neutralize unpleasant words for political and ethical reasons, but these concepts are understood by native speakers in the same sense. G.A. Zavarzina shows the following areas of application of political euphemisms:

1. Authorities and their activities: управляемая демократия, managed democracy;
2. Military actions and their participants: зачистка территории в значении физическое уничтожение in the sense of physical destruction of the territory;

3. Economic methods and their consequences: либерализата цен нарх liberalizatsiyasi, свободные цены в значении рост цен free price in the sense of price increase;

4. Different national social groups and their interaction: гастролеры из кавказского региона в значении группы с Кавказ in the sense of criminal groups, tourists from the Caucasus region;

5. Events of a foreign political nature: однополярный мир вместо диктат США, US violence, unipolar world[2].

Based on the analysis of socio-political texts in the 2023 editions of the Dari-language "Anis" newspaper, the following thematic groups of political euphemistic units were distinguished:

L. Authorities and their activities: وعده حایش کوتاهی کرده است state "is short-handed in fulfilling its promises" instead of saying that the state is not fulfilling its promises, an attempt was made to soften the situation by using the word "shortness".

2. Military actions and their participants: The phenomenon of euphemization is widely observed in political texts. For example, the name of the "Ministry of Defense", which is considered one of the main institutions of the military sphere, is based on a euphemism. Actually, since this organization deals with defense as well as offensive issues, it was appropriate to call it "Military Ministry". However, many countries have retained the words defense, protection, which only have a positive meaning (the negative meanings such as attack and war have been omitted).

The phenomenon of euphemism covers various military operations and relationship issues. When it comes to the political image in the international arena or world scale, although it is based on a subjective view, the status of certain political figures is indicated by other terms[1].

In the case of "operation" the qualifiers describing military operations are omitted. Such ellipses are common in political texts.

In the case of عملیات شهادت تلبنده "testimonial operation" the euphemism has a partial connotation character. After all, the term "martyrdom operation" means "war". In addition, the essence of this expression is "خندکشی", that is, to kill others by killing oneself. This approach is directly expressed by the author's (in this case, state policy) attitude to the situation.

One of the important themes of euphemism in the political sphere is related to death, refugee, death in war, innocent victims: از باین بوردان to remove from the middle "به دنیای باقی" "to send to the eternal world". In our opinion, these euphemisms are similar to dysphemism. Because it contains the concept of murder.

"الشربت شهادت نوشیدن" "sacrifices" "قربانین" "martyrs", "شهادا" "to taste the juice of martyrdom". "به دنیای باقی رحلت کردن" "to please the eternal world", "جان دادن" "to give soul" in these examples reflect the attitude of the press to the innocent victims of war. In this type of articles, especially when it comes to the victims, not the culprits of the destruction, there are many euphemisms. The main tool of euphemism on the topic of death is metaphor[4].

In our opinion, the main factor in the choice of euphemistic means is related to the author's attitude to the situation. In most cases, the approach of the author corresponds to the position supported by the state and the people[6].

3. Economic methods and their consequences: We have accepted the example of "investment" as a euphemism, because this word is used in the sense of lending for profit.

4. Different national and social groups and their interaction: sometimes there is no place to use euphemism in examples. The analysis of the materials shows that in the activities of large terrorist organizations such as ISIS and Al-Qaeda, or in the behavior of individuals deserving of punishment, units related to death are not expressed by euphemism. However, sometimes euphemisms are used in the details of negative events in order to decorate journalistic speech and avoid the repetition of a concept. Including factors specific to the national mentality require the use of euphemisms: *علماء و بزرگان قومی بامیان گفت امرت اسلامی افغانستان* "The elders of Bamiyan said that the Islamic Emirate of Afghanistan will not allow anyone to cause conflict among Afghans." in the sentence, "بزرگان" is used as a euphemism instead of "elderly people" [7].

In addition, we can include euphemisms such as "معلولی" "disabled" instead of "disabled", "تابنا" instead of "blind", "فقرا" "for the sake of the poor" *اقتشار آسیب پذیر* "those who suffered".

5. Events of a foreign political nature: in foreign policy, words do not play a lesser role than actual actions, but become more important. Because the word can become a source of peace and agreement or, on the contrary, quarrel, enmity and even war [5]. Therefore, every word should be used carefully. It should be emphasized once again that the examples given above, including the political euphemisms belonging to this group, are related to the approach of the author and the countries to the situation *مقامهای دولت امریکا تریمهای اعمال امیریک* "شد علیه ایران" government officials called the sanctions imposed on Iran the toughest and most severe sanctions in the history of human civilization. In the sentence "تريم" "sanction" is used as a political euphemism instead of "punishment". ادامه *در خشوش حمایي بشر دوستاند* "The continuation of such a situation" *این ودعیت بعث میگرد تا جمعه بین المللی* will force the international community to reconsider humanitarian aid to Afghanistan. "Humanitarian aid" is a political euphemism.

The analysis of the political euphemistic units in the socio-political texts of the current year's editions of the Dari-language newspaper "Anis" based on the thematic groups of political euphemisms indicated by Zavarzina showed that the range of political euphemisms related to the military sphere and foreign policy is wider among the listed topic groups [2].

In our opinion, we need to use euphemism in the process of political communication, because this is the ethical side of the issue. Of course, it should not be forgotten that excessive use of euphemism in this place leads to misunderstandings and wrong conclusions.

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2026-yil, may

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